



LocalReplay.com is the fastest growing provider of interactive, multimedia websites for local sports teams, organizations, groups and individuals.

LocalReplay has the best marketing, PR and advertising solutions for you:

- **Content integrated campaigns** - your brand is a part of the local sports content, e.g. the Sony softball video of the month.
- **Location-based campaigns** – focus on your target zip codes, cities or states.
- **Multi-media, updateable campaigns** – use words, images and/or videos. Change your campaigns as your needs change, e.g. promotions and seasonal offers.
- **Interactive campaigns** – use polls and video for customer interaction.
- **Text messaging campaigns** – integrate mobile phones into your campaign.
- **Local sports sponsorships** – there is no better PR than sponsoring local sports – up to half of your campaign cost is donated to local sports organizations.
- **Customized campaigns** – LocalReplay will work with you to build your campaign, including design, graphics, video, etc.

Sponsorship packages:

Over 50,000 people visit LocalReplay sites each month, and team parents, coaches and players often average over seven minutes per visit. Packages are fit to your needs, but as an example of the types of packages available:

- **Local** – sponsor a team or league - about \$150 per 12-month season.
- **Regional** – sponsor communities – starting at \$150/month or \$400/season.
- **Custom** – LocalReplay will design an extensive campaign for you, even including the graphics and ads for you if you wish – starting at \$300/month or \$800/season.

Examples placements:

- **Team sponsor:** <http://www.localreplay.com/team/schedule.php?id=438108>
- **Tournament sponsor:** <http://www.LocalReplay.com/NDPLacrosse>

Get started. Contact Gil Zino at gzino@localreplay.com or 704.855.7795.